THE FISHER VALLEY COLLEGE, INC.

Senior High School Accountancy, Business, and Management (ABM) Strand Grade 12

PRELIM REQUIREMENT IN BUSINESS ETHICS AND SOCIAL RESPONSIBILITY Saturday, 7:00-10:00

Dr. Anthony Greg F. Alonzo, LPT
Professor

This requirement shall be accomplished in three (3) weeks.

Compile five (5) case studies that tackle business ethics and social responsibility. Three (3) case studies must be international companies, e.g. Google, while two (2) case studies must be local companies, e.g. BPI.

These case studies can be found in books and/or online resources.

In each case study, write a two-page reflection paper. Your reflection paper must include the following:

- 1. Brief summary of the case study (1st page) State the facts of the case.
- 2. Reflection (2nd page)

Your reflection must include your observations and recommendations. Identify the relevant ethical values that are or should have been demonstrated in the cases.

Print all case studies and the reflection papers in short bond papers and place them in a clear book. For case studies, use single space; for reflection papers, use double space. Use Arial, 12-point font size. One inch in all margins must be observed. Use the standard Title Page used by the College of Business Administration and Accountancy.

Submission shall be on February 3, 2018.